

# Wellington Town Council

Town Mayor  
Cllr Lesley Street



Town Clerk  
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## PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting of the above mentioned Committee held at the **Wellington Civic Offices** on **Thursday, 12<sup>th</sup> January 2012** commencing **3:00pm**.

**Present:**

Cllr P Morris-Jones, Chairman	Cllr Mrs P Fairclough, Deputy
Cllr Mrs C Brittain	Cllr G Cook
Cllr Mrs A McClements	Cllr Mrs D Roberts
	Cllr Mrs L Street (ex-officio)
Cllr F Burns (ex-officio)	Mr Chris Fry
Mr Ross Vickers	Ms Eve Clevinger (Walkers are Welcome)
Ms Julie Moore (Sunnycroft)	Ms Lucy Corbett (Telford & Wrekin)

**In attendance:** Howard Perkins, Town Clerk

### 74/11 **Welcome and Introductory Remarks**

The Mayor welcomed all members to the meeting wishing them a very Happy New Year.

### 75/11 **Apologies for Absence**

Cllr R Sloan – on holiday.  
Cllr Angela McClements – work commitments.  
Apologies accepted.

### 76/11 **Declarations of Interest**

Members only need declare any interest they may have in items of business in this Agenda. No declarations were received.

### 77/11 **To approve the Minutes of the meeting held on 10<sup>th</sup> November 2011 (endorsed by Full Council)**

Proposed by Cllr Roberts, seconded by Cllr Fairclough, and **RESOLVED UNANIMOUSLY** that the minutes be approved and signed by the Chairman as a true and accurate record.

### 78/11 **Matters Arising from those Minutes**

- **MINUTE 64/11: ALE TASTING COMPETITION** – The Clerk reported Peter Jones had now decided not to become the Ale Taster and other nominations were therefore required. The name of Ken Finney had been proposed by Rob Francis and he was awaiting a reply. Noted and agreed to await hearing from Rob Francis.

### 79/11 **Correspondence**

- **Rosemary Jones: Sealed Knot Society** – The Clerk submitted a letter received from Rosemary Jones requesting the re-enactment of the Wellington Declaration by the Sealed Knot Society. Cllr Fairclough indicated this may have come in as a result of discussions with LA21. The Clerk agreed to contact Mrs Jones to try to clarify her request.

**80/11 Tourist Information Centre / Points and Visitor Information**

The Clerk reported an offer had been received from the proprietor of Number Eight Books in Crown Street for the Town Council to make use of his property at £6,240 per year. In the meantime, the Clerk had also received an offer from Marilyn Higson, the Librarian in charge at Wellington to place a visitor information point in that building and requesting £1,500 towards the cost of folders in which visitor material could be displayed. Members agreed to discuss Marilyn's offer with her when she attended the next Town Council meeting. In the meantime, Lucy Corbett offered to explore with TCAT and others the possibility of requesting volunteers to assist in manning any such points, these arrangements to be linked to a formal course arrangement. Further reports would be made to the next meeting. Agreed.

**81/11 Liaison with and future schemes for Wellington regeneration agreed with Lucy Corbett**

The Clerk distributed a list of seven projects (copy attached to the signed minutes) which Lucy Corbett, Chris Fry and he had considered should now be undertaken to promote the town. Members discussed each one, making the following points:-

- (i) On Item 1, it was agreed such a document, when produced, should be available on the Town Council's new website via the portal link. It would need updating on an annual basis.
- (ii) On Item 2, it was noted an application for funding for the Youth Market had been submitted. On the general question of the consent necessary to market trade required from the Wellington Market Company, the Clerk was requested to consider ways to ensure this provision did not cause detriment to Wellington traders.
- (iii) On Item 3, the date for the launch was to be 14th February 2012.

**82/11 Walkers are Welcome**

Eve Clevinger reported on plans for the forthcoming Walking Festival which was to be organised in October. These would include other activities yet to be agreed, involving Sunnycroft and the Literary Festival. Noted and agreed.

**83/11 Town Maps and Boards**

The Clerk reported the Borough Council had now submitted an amended Method Statement to the Wellington Station Manager and she had forwarded this on for approval. When consent had been received, there would be a five-day lead-time for the installation of the boards. Members were relatively pleased with recent progress, but emphasised the need to install these boards as quickly as possible.

**84/11 Queen's Diamond Jubilee Celebration**

The Clerk reported the Town Council had made budgetary provision of £2,500 for marking the Jubilee event in June and he had received a number of suggestions as to the form this might take. A full discussion took place on this item, following which it was agreed to RECOMMEND the Town Council to plan and hold a street party in and around Wellington Square, particularly for all Wellington school children, food to be brought by them and entertainment to be provided for them. The precise times would depend upon the national programme and effective publicity would have to be planned.

**85/11 Short Story and Poetry competitions**

The Chairman of the Literary Festival reported more publicity was needed for this competition next year. To this end, the new website should be used more and the Shropshire Star would be contacted with an appropriate request. Further reports would be made later. Noted and agreed.

**86/11 Literary Festival**

A full report was made by the Chair who indicated the new programme was now being agreed and the events should include a Dickensian theme. Noted and agreed.

**87/11 To receive information on other future events and activities - and make recommendations as appropriate**

- Nova training event in the Square – now 27th January 2012.
- Carnival – 23rd June 2012.
- Mayor's Civic Ball – 31st March at TCAT.
- Interfaith Group – Holocaust Day – 30th January 2012
- Application by Mr K Shaw for snack van trading on town perimeter. No objection.

**88/11 To agree the date and time of the next meeting**

The date of the next meeting was set at 9th February 2012.

Signed .....

9th February 2012