

Wellington Town Council

Town Mayor
Cllr Denis Allen



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PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting held at the Wellington Civic Offices on **Wednesday 26th July 2017** commencing at 11.00am.

Present:

Cllr L Carter	Eric Westwood
Cllr D Roberts	Ross Vickers
Cllr C Mason-Morris	Bob Coalbran
Cllr S Fikeis	John Sweetland
Cllr Fairclough	Eddie Lowe
	Kevin Tanner
	Nathan Meunch
	Jean Wordsworth
	Rebecca – Wellington Chamber

One member of the public - Hilary

In attendance: Caroline Mulvihill – Communications & Events Manager

24/17 Welcome and Introductory Remarks

Cllr Carter welcomed the Committee and introduced three new members. Eddie Lowe from the Plough Pub, Nathan Meunch from the Telford Live Lounge and Rebecca, Secretary for the Wellington Chamber of Commerce.

25/17 Apologies for Absence - Were received from Cllr McClements, Tim Carter, Fay Easton and Karin Clarke.
Apologies were accepted

26/17 Declarations of Interest – None were declared at this point.

27/17 To confirm the minutes from the last meeting – Wednesday 28th June 2017.

These were proposed by Cllr Fairclough, seconded by Cllr Mason-Morris and **RESOLVED UNANIMOUSLY** that the minutes of the meeting held on 28th June 2017 be approved and signed by the Chairman of the meeting as a true and accurate record.

27.7.17

28/17 Matters arising from those minutes:

Minute 18/17 (i) Destination Telford

Ahead of the scheduled meeting on 31st July Cllr Carter and Caroline met with Destination Telford to ascertain what information they had, and what was missing. Caroline had since emailed all missing information to them in preparation for the 31st.

29/17 Correspondence:

1) Lamp Post Poppies

Caroline reported to the Committee that she had been approached by a Jenny Robey, Community Fundraiser for RBL Shropshire, with the option of purchasing poppies for lamp posts to help promote Remembrance Day.

After a brief discussion it was agreed that these should be purchased as long as Caroline confirmed the answers to the following questions:

- Where does the money go?
- Who installs and removes?
- Height and locations?

On the back of this conversation Cllr Carter mentioned that the local community group Wellington Remembers had been in contact to see if they could be part of the Remembrance event. They would like to present a 6 minute reading containing information on all of those 185 named on the Lychgate.

In 2018 they would like to arrange for local children, one for each 185 fallen, to take part in the parade. The Committee was supportive of both options.

The representatives on the following groups would be asked to meet shortly:

St Georges Day

Telford 50th

International Women's Day

Armistice Centenary

The three new members to the P & L committee were invited to join any of the above they wished too.

Cllr Mason-Morris reported that the Wellington Festival would be including a war commemoration in 2018.

John Sweetland arrived at this point

2) Friends of Wellington Station

Caroline handed around an information sheet that Fay Easton had produced with details on the current and future work that the Friends of Wellington Station would be undertaking.

There was then a conversation had regarding the amount of money being spent at Southwater in relation to the needs of Wellington. Cllr Carter then explained the potential forthcoming revenue streams to the members and what could be bid for within them.

Cllr Roberts mentioned that signage at the Station mentioning that Wellington was a walking town needed to be improved. Bob Coalbran would highlight this to the Friends of the Station Group to see what could be done.

Signage in and around Wellington, especially coming from Telford, was also identified as needing improvements. It was agreed that the Marketing team would look into this.

The poor impression that is given of the town due to the night-time economy misuse of the station is still a major problem. It was suggested that the station should be locked up overnight and that the police should also be around to deter such bad behaviour. Karen Roper would be asked to discuss this on her weekly call with the Police and Cllr Mason-Morris would discuss this at the next antisocial behaviour working group.

It was agreed by all that a representative of the Police should be invited to the next meeting so that an update on Wellington and their work to improve the town could be given.

*Please note that the date on the hand-out should read 27th July and not August

30/17 Forthcoming Events Calendar and additional events for 2017/2018

Ross Vickers informed members that the Civic Society was hosting a celebration lunch on 3rd July to commemorate the Queen taking the throne on 2nd June for 65 years.

31/17 Wellington Festival: Update report:

Councillor Mason-Morris reported the festival runs from the 13th October to the 29th. The opening night with Into the Ark was to attract a younger audience and with parents they would hopefully stay in the town to dine either before or after and local establishments were being encouraged to promote special offers on this evening.

Tickets are all now live and the website is also up and running.

Now being billed as 'Shropshire's largest arts festival' this years programme has something for everyone with a vast array of music, arts, workshops, poetry, comedy and much more.

Last year the festival attracted 30% of visitors from outside Wellington and this year would be held over 17 venues.

Kevin Tanner raised the potential problem of the Wellington Cricket Club not having public transport or disabled access. Caroline explained that unfortunately that was the only venue available on the given date and both issues would be mentioned in the festival programme so that people were aware prior to getting tickets.

32/17 Walkers are Welcome:

Please see attached report:

33/17 To receive information on other future events and activities.

Cllr Fairclough reported that Jane from the Telford Music School on Tan Bank had expressed her interest in taking part in any upcoming events.

Eddie Lowe gave the date of 6th May 2018 for the next help the Hero's Day at the Plough. He was also arranging a dog walking fundraising event with Hilbrae – details to follow.

'Blacklace' and 'Pilot' would also be performing at the Plough over the Christmas season.

Eddie felt that the recent POW event was a success with the Drummers particularly well received. Retailers reported an increase in trade of up to 15-20%

Cllr Mason-Morris asked Rebecca if she could speak with the Chamber when they next meet. Cllr Mason-Morris and Rebecca to liaise.

Mendez café opened up on Sunday for the first time last week to try and encourage the café culture in Wellington.

Kevin Tanner informed the members of 'Wellington hour' on Twitter which would be starting on 2nd August 8-9am.

34/17 To agree date and time of next meeting – Wednesday 30th Aug 2017 at 11.00am.

Signed30th August 2017