

Wellington Town Council



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PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting held at the Wellington Civic Offices on **Wednesday 30th January 2019** commencing at 11.00am.

Present:

Cllr Hall	John Sweetland
Cllr Alvey	Nick Brooke
Cllr McClements	Kevin Tanner
Cllr Gorse	Telford Lions
Cllr Fairclough	Kath Howard
	Chris and Carol Hill

In attendance: Caroline Mulvihill – Communications & Events Manager
Kirsty Shuttleworth - Receptionist

86/18 Welcome and Introductory Remarks

In Cllr Carters absence, Cllr Fairclough welcomed the Committee to the meeting

87/18 Apologies for Absence

Cllr Carter, Cllr Mason-Morris, Sarah Chard, Bob Coalbran and Jean Wordsworth

88/18 Declarations of Interest

None received.

89/18 To confirm the minutes from the last meeting – Wednesday 28th November 2018.

Proposed by Cllr Gorse, seconded by Cllr Hall and **RESOLVED UNANIMOUSLY** that the minutes of 28.11.18 were a true and accurate record.

90/18 Matters arising from those minutes:

Minute 77/18 (i): Over 60's activities:

Caroline confirmed that £2k had been allocated in the budget for the above.

Cllr Alvey praised All Saints Church for the Christmas Luncheon that they had hosted and Hills Butchers for donating the Turkey.

Caroline to arrange a meeting for the following members to now take this activity forward: Cllr Fairclough, Cllr Alvey, Cllr McClements, Nick Brooke, Telford Lions, Cllr Hall and Cllr Carter (should he agree to be part of the working group)

Minute 77/18 (ii) Design of Bespoke Signs:

Caroline showed the committee the design that local sculptor Jacob Chandler had sent in.

A discussion took place regarding location, town regeneration, design, costs, funding etc. It was agreed that Caroline would arrange a meeting for the following members to now take this activity forward: Cllr Alvey, Cllr Gorse, Cllr Fairclough and Carol and Chris Hill.

91/18 Correspondence

- **Car Parking machine advertising**

Caroline had researched the prices for advertising on the car park ticket machines, they were as follows:

£220.50 plus VAT per month for advertising on the digital screen itself with 140,000 hits or £459.00 plus VAT for advertising on the back of the tickets at the short stay car parks to the sum of 40,000 tickets.

Members mentioned that the sun sometimes obscures the screen, that some people may not turn the ticket over and read the back, and that advertising was already in hand with the Hype and Wrekin News contracts. It was agreed that this be added to next month's agenda so that members had time to think over the proposal.

- **Wrekin News Contract Renewal**

Caroline explained that the Wrekin News contract was up for renewal. It was agreed by all to continue using them for advertising.

- **Lions Day ceased**

Caroline had received an email from Ken Mellish of the Telford Lions stating that due to 'extra demands with Health and Safety' and 'spiralling running costs' along with 'members getting older' that Lions Day will no longer take place.

Members were sorry to hear this and praised their work over the years.

Kath Howard offered the help of the members' of the 'Friends of the Bowring Park' to help where they could if the Lions decide to co-ordinate future events in the Park.

- **Creative People and Places Initiative**
The speaker had not arrived for the meeting so this item could not be discussed.
- **Shropshire WI Federation**
Caroline read out an email from Cllr Mason-Morris detailing the 'Show the Love' display by the WI that will be at the Wellington Station from Saturday 9th February to Thursday 14th February highlighting issues around climate change.
Kath Howard mentioned that the display was now going to be extended by 7 days.
- **Wellington Civic Society**
Cllr Fairclough stated that all officer positions had now been filled and that events are now being planned.

92/18 Forthcoming events calendar and additional events for 2018 / 2019

- **School term activities**
Caroline mentioned that £2k had been allocated again for this year's six week holiday programme. With approx. 200 children attending per event it was agreed that they should be repeated 11.00am – 1.00pm.

93/18 Wellington Festival:

In Cllr Mason-Morris absence Caroline reported that final details were being collated for the Mays Festival and the programme would be printed for March. Cllr Alvey asked for all members to help with distribution.

94/18 Walkers are Welcome:

In Bob's absence Kath Howard commented that on May 19th there would be a 'Get Telford Walking Day'
The Wellington WRW walking festival is scheduled for 9th to 15th September 2019.

95/18 Friends of the Bowring Park:

Kath Howard handed around a copy of the Friends of the Bowring Park newsletter. Kath commented on how good the café business was doing. They are now offering Sunday Lunches and open 7 days a week 8.30am – 2.00pm.

A Beasts and Blooms project was being planned. A grant from Viola was being applied for. Wilko's had offered £20 worth of seeds and ward funding was being requested.

The group has now 40 active members and they would be meeting at 7pm at the Red Lion Monday 4th February.

Thai Chai was scheduled for Saturday 16th March, 20th April and 18th May.

The Bowring is classed as a Wellbeing CVS Hub. 20th April would see the first Wellbeing Day in the park.

T & W communication participation team were being very helpful.

Kath would liaise with the Telford Lions to hopefully work on a joint venture with them and the 'go active' team at T & W. A 'green' theme was also an option to look into which would include composting and the bee lady.

The Friends of the Bowring Park are also supporting 'contact the elderly' a project that brings elderly people together for afternoon tea on a Sunday.

The Bowling Club would be holding a quiz night on Friday 1st February.

96/18 Orbit

In Sarah's absence Caroline read out an email from Sarah stating the following:

- Sophie Eades, their first employee, would be their chief officer starting on 1st Feb.
- Building work is commencing well
- Planning application in for new front door (ironing out conservation issues)
- Provisional completion end of March / April.

97/18 Matters for information only:

- Christmas meeting feedback: Caroline said that the PA system had been criticised for not being loud enough. A quote of £400 was given to hire a PA system that would be substantial for the event. It was agreed that to provide a quality event that this money should be invested.
- TADLOP had approached Caroline asking if they can promote their performance at the Place, Oakengates, of 'Sunset Boulevard' in Wellingtons Market Square. It was agreed that his would be OK as members would hope that if the Belfry would like to promote a performance that they would be allowed to use Oakengates as a platform.

98/18 To agree date and time of next meeting – Wednesday 27th February 2019 at 11.00am.