

Wellington Town Council



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EVENTS AND COMMUNICATIONS COMMITTEE

Minutes of the meeting held on **Tuesday 22nd February 2022** commencing at 4.00pm.

Present:

Cllr Lowe
Cllr Barker
Cllr Hall
Cllr Roberts
Cllr Pierce
Cllr Gorse
Cllr Davis

In attendance: Caroline Mulvihill, Communication & Events Manager

87/21 Welcome and Introductory Remarks

Caroline explained that in Cllr Tomlinson's absence that a chair would need to be nominated for this meeting and forthcoming meetings.

88/21 Election of new Chairman

Cllr Barker nominated Cllr Pierce, seconded by Cllr Gorse, and **RESOLVED UNANIMOUSLY** that Cllr Pierce would be the newly nominated Chair of the E & C Committee.

89/21 Apologies for Absence

Cllr Tomlinson
Apologies accepted.

90/21 Declarations of Interest

None were received

91/21 To confirm the minutes from the last meeting dated Tuesday 25th January 2022

Proposed by Cllr Lowe, seconded by Cllr Gorse, and **RESOLVED UNANIMOUSLY** that the minutes of the 25th January 2022 were a true and accurate record.

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92/21 Matters arising from those minutes:

- £300 / £500 Outstanding Community award funding 3rd July at Sunnycroft
Caroline clarified that it was £500 that was won, not £300, and it would be this award money that would be used to enhance the scheduled Open Gardens event that finishes at Sunnycroft to thank the community.
- WTC Plaque / Shields
Caroline was tasked with sourcing new WTC plaques. It was reported that they could be ordered for either:
 - £34.50 with one brass plate
 - £39.50 with two brass plates
 - £17.50 one off set up fee

Cllr Davis thought it would be a lovely idea to have the two brass plate option so that the individuals / groups name could be engraved onto the award. A brief discussion was then had, timescales would mean it may be advisable to keep it simple with one brass plate, bulk buying was suggested and quality must be maintained.

It was then agreed that for this Mayoral year Caroline would order ten to cover this year and then each incoming mayor could make their own decision if to order these plaques or if they prefer an acrylic or alternative option.

Proposed by Cllr Gorse, seconded by Cllr Lowe and RESOLVED UNANIMOUSLY that Caroline would purchase ten, one plate, plaques for this Mayoral year.

Action: Caroline to obtain bulk buy breaks for 10 / 25 / 50 / 100

- Defibrillator training
Caroline had spoken to the supplier of the Defibrillator unit and they do not hold training session due to the pandemic. They also felt training was simple as the unit gives a step by step guide on what to do. YouTube clips had been supplied and shared on Social media for anyone to follow and learn in their own time.
- Websites now 'secure'
Caroline confirmed that as instructed at the previous meeting the WTC and LW websites were now secure and certificates were obtained.
- Larkin Poem – Resident Poet
Heather Reid had kindly offered to assist with the Poem for Larkin Day. Caroline explained that her year of Poet Residency ends in May so we would have to wait to see who the new resident poet would be and have discussions then.

- Sounds in the Square funding
Caroline reminded members that Sounds in the Square had been handed over from H2A to WTC. Members were asked to send Caroline any suggestions for acts they would like to see return, or new acts suggestions, before the next meeting.

Cllr Barker queried minute 82/21: Cllrs would be informed of the date and when their tree would be planted in their ward.

Cllr Barker had not been consulted on the location of the tree in his ward nor informed of any plantation dates.

Cllr Roberts agreed with Cllr Barker and went on to say that the Bowring Park had a 'foreign' type of tree planted and that no one, including the Friends of the Bowring user group, knew about the tree being planted.

All members were in agreement that they had not be consulted in this project and felt that trees that had already been planted were not in the positions they would have suggested.

Caroline mentioned that she was under the impression that Chris Hallam was working with T & W on this project and a map was sent to the office but wasn't very clear as to the locations.

ACTION: Caroline would look into why members were not asked and who was leading the project and feedback at the next meeting

Cllr Roberts asked if the Arriva hospital bus service was put into the latest edition of TIOW magazine, Caroline confirmed that it hadn't been and that it would be published in the April edition.

ACTION: Caroline to get updated hospital Arriva service and publish in the April edition.

93/21 Correspondence:

- TIOW extra 1000 copies
Caroline confirmed that the extra 1000 had been received and out of 1300 copies 920 had been distributed. Members were encouraged to take more to any groups in their ward.
Members agreed that the recent edition was again very impressive and well shared and received on social media.
Members thanked the editorial team for their hard work.
ACTION: Caroline to send all Cllrs the link to the TIOW magazine so they can distribute to their contacts.

- Jubilee bunting

Caroline had measured the amount of bunting needed to hang in the town. The decision had to be made now as to what design of bunting members wanted. The options were:

- Red, White and Blue
- Union Jack
- Platinum Jubilee

It was explained to members that the bunting once up would remain in place until the Christmas lights were erected due to the vast cost of hiring a cherry picker. Platinum Jubilee bespoke banners would be hung on the four lampposts in the market square subject to funding.

Concerns were raised over the plastic content of the bunting but unfortunately due to the durability needed this was something that was out of our control.

A vote was taken and the Union Jack bunting received the highest votes with Cllr Gorse, Cllr Hall, Cllr Pierce and Cllr Lowe all in favour.

ACTION: Caroline to purchase Union Jack bunting

94/21 Love Wellington Report

Caroline had sent the report from Love Wellington to members previously but had also given hard copies at the meeting.

Cllr Davis stated that LW was going strong, its received positively around the town and coupled with the TIOW magazine it's all very encouraging.

95/21 Social Media Analytic report

Cllr Davis had submitted his report which was distributed prior and at the meeting.

LW is the engagement vehicle for WTC to reach the people of Wellington.

It had reached 67000 people in the last 28 days, engagement was up and the TIOW post had been seen by over 6700 people. The Defibrillator training links, which were mentioned earlier in the meeting, had been viewed by 17 people so that was very encouraging and more people than the training session would have reached.

The requested holocaust day post also reached 3106 people too.

WTC are often criticised for not being transparent and open yet 600 people had seen the Full Council live broadcast and never would that amount of people attend in person in the chambers so it's believed using social media in this was is being more transparent then ever.

96/21 Wellington Festival

Cllr Lowe reported the following line up:

Launch Day in the Market Square – 30th April with Bulgarian Dancers and Tori Arts

Friday 6th May

Art Exhibitions at Creative space

Sunnycroft Art Exhibition

Bee Talk - Sunnycroft

The Endings - Wrekin Inn

Night at Opera – The Orbit

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Human Library – Library
Poems and Pints – SJB Club

Saturday 7th May
Family History Day – COLDS
Rick Cosco steel drum – Mkt Sq
Wellington Brass Band – Mkt Sq
Footprints installation – around Wellington
MTA – Library
Calligraphy Workshop – Committee Room
Children’s MTA - Library
Bluebell Walk – Meet outside Leisure Centre
Art exhibition – Sunnycroft

Saturday 7th May
Godspell – All Saints
Wrekin Rowers event – Belfry Theatre

Sunday 8th May
Fancy Dress walk up the Wrekin
Walking with Giants
Afternoon at the Belfry

Art exhibition – Sunnycroft
Severn Harmony and Lesley Smith – Wrekin College
Cool and Uke – Wrekin Inn
Taste of Poland – Mkt Sq and Orbit
Polish film – Orbit

Competitions:
Resident Poet
Short Story
Peggie Harrison poetry

- Voucher for Sunnycroft will be printed in TIOU Magazine

97/21 Date and time of next meeting – Tuesday 29th March 2022 at 4pm.

ACTIONS

Action: Caroline to obtain bulk buy breaks for 10 / 25 / 50 / 100 and purchase x10 WTC plaques for this Mayoral year

ACTION: Caroline would look into why members were not asked and who was leading the Queens Canopy project and feedback at the next meeting

ACTION: Caroline to get updated hospital Arriva service and publish in the TIOU April edition.

ACTION: Caroline to send all Cllrs the link to the TIOU magazine so they can distribute to their contacts.

ACTION: Caroline to purchase Union Jack bunting for Jubilee

24.2.22

