

# Wellington Town Council



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## **EVENTS AND COMMUNICATIONS COMMITTEE**

Minutes of the meeting held on **Tuesday 31<sup>st</sup> May 2022** commencing at 4.00pm.

### **Present:**

Cllr Barker  
Cllr Hall  
Cllr Roberts  
Cllr Pierce  
Cllr Davis

**In attendance:** Caroline Mulvihill, Communication & Events Manager

**01/22**

### **Welcome and Introductory Remarks**

Cllr Pierce welcomed members at the meeting and those viewing online.

**02/22**

### **Nomination of Chairman**

Cllr Barker nominated Cllr Davis, this was seconded by Cllr Hall. No other nominations were made and therefore **RESOLVED UNANIMOUSLY** that Cllr Davis be nominated Chairman of E & C.  
Cllr Davis then took his position as Chair.

**03/22**

### **Nomination of Deputy Chairman**

Cllr Barker nominated Cllr Hall, this was seconded by Cllr Pierce. No other nominations were made and therefore **RESOLVED UNANIMOUSLY** that Cllr Hall be nominated Deputy Chairman of E & C.

**04/21**

### **Apologies for Absence**

Apologies were received for Cllr Lowe, Cllr Tomlinson and Cllr Alvey.

**05/22**

### **Declarations of Interest**

None were received.

**06/22 To confirm the minutes from the last meeting dated Tuesday 26<sup>th</sup> April 2022**

With the amendment on the minutes of the month this was then proposed by Cllr Pierce, seconded by Cllr Hall, and RESOLVED UNANIMOUSLY that the minutes of the 26<sup>th</sup> April 2022 were a true and accurate record.

**07/22 Matters arising from those minutes:**

Cllr Davis welcomed any additional items before following those listed on the agenda.

Cllr Pierce stated that the digital boards at Wellington Bus Station say 'Welcome to Telford Bus Station' and others have a blank screen.

ACTION: Caroline to make her contact at T & W know about these issues.

Cllr Barker asked about the Jubilee weekend and the Twinning Association visit. Caroline said that Cllr Lowe was organising the Twinning visit and it was agreed that he would be asked to circulate an email to all Councillors with the details of the visit.

Cllr Pierce said that a good attendance from Councillors should be expected.

Cllr Hall raised concerns over travel time delays. It was agreed Caroline would ask Cllr Lowe to clarify this position.

Cllr Barker also suggested that any Councillor free on Saturday should attend the Jubilee event if they could.

- Omission of the Powis Trip in the last TIOW  
Caroline confirmed this was due to other stories being available that promoted businesses within Wellington or drew in footfall whereas this story took residents out of Wellington and space in the magazine is limited.  
It was suggested that as well as TIOW local community groups that organise trips could send in a photo and some text and the Love Wellington Team would be more than happy to circulate on social media and websites.  
Cllr Roberts agreed that she would send Caroline some text on the Civic Society for publication.
- Past Mayors Photos  
Caroline confirmed that all the past Mayoral photos had been updated and all members could see that they were now hanging in the committee room.
- Wellington Car Boot  
Cllr Pierce made a plea for the regular car boot that took place on Victoria Road car park be re-instated.  
Caroline explained that T & W had no contact details for the organisers. Caroline had then rung the security company that over saw the car boot and they had failed after numerous attempts to call her back with the organiser's details.  
After a brief discussion it was agreed that Caroline would ask Shrewsbury Car Boot who runs theirs and report back at the next E & C Meeting. Concerns were raised at this time as to even when this information is received who would run the car boot?

## 8/22 Correspondence:

- Advertising in the Telford Journal  
Caroline had been approached by the Telford Journal asking if WTC would like to advertise in their publication. After a brief discussion it was agreed that, as per last time this was an agenda item, there were no advertising needs at present.
- **100<sup>th</sup> Anniversary of the unveiling of the Lychgate – MP walk proposal**  
Marc Petty, on behalf of LA21, had approached Caroline and asked if WTC would like Marc to hold his 'Wellington's War' guided walk on the anniversary of the unveiling of the Lychgate.  
Members were in agreement and Caroline was actioned to ask Marc what date the unveiling was.

Cllr Roberts enquired about the forthcoming lighting up of the Lychgate for the Jubilee. Caroline confirmed this was a T & W event and she would circulate details when received.

- **Digital Board advertising**  
Caroline mentioned that now the free digital board advertising offer had finished that there had been no takers for future advertising. Caroline had been approached by the Wellington Market and T & W Council asking for her to upload events onto the digital board for them. Caroline asked members for permission to do this free of charge.  
After a brief discussion it was agreed that the digital board is better having this information on which will bring people into Wellington rather than standing empty and suggested that photos of past events could be uploaded.

## 9/22 **Love Wellington Report**

Caroline had sent the report from Love Wellington to members previously but had also given hard copies at the meeting.

Cllr Roberts asked for clarification on what 'QVA' was. Cllr Pierce was able to confirm that it stood for Queens Voluntary awards and that the Friends of the Station felt they were not in the position to enter this year.

Members agreed receiving this report is of value each month as it gives a very good insight into what's happening in Wellington.

## 10/22 **Social Media Analytic report**

Cllr Davis asked members if they would like to continue receiving this report. It was agreed that the report was useful but could maybe be given quarterly and not monthly and to coincide with TLOW magazine distribution.

## 11/22 **Wellington Festival**

In Cllr Lowes absence Cllr Pierce reported that the festival had gone well and a 'mop up' meeting discussing all aspects of the festival would be taking place on 1<sup>st</sup> June and a full breakdown report would be given to Full Council.

Cllr Davis thanked the festival team for all their hard work and also thanked the local community group, venues and residents for their contributions.

Cllr Pierce stated that the festival team is very small and needs more people to help host at venues. It was agreed that Caroline would ask Paola to send an email round to all Councillors asking for volunteers.

**12/22 Date and time of next meeting – Tuesday 28<sup>th</sup> June at 4pm.**

**ACTIONS:**

ACTION: Caroline to make her contact at T & W know about the issues raised at Wellington Bus Station

ACTION: Cllr Roberts to send Caroline information on the Civic Society

ACTION: Caroline to ask Cllr Lowe to circulate an email to all Councillors with details of the Twinning visit and clarify the procedure for any time delay with their expected arrival time of 2pm.

ACTION: Caroline to call Shrewsbury Car Boot and find out what company runs them.

ACTION: Caroline to speak with Marc Petty and ask date of the Lychgate unveiling.

ACTION: Caroline to circulate T & W lighting up of Lychgate for Jubilee event details.

ACTION: Caroline to let Cllr Davis know distribution date of TIOW for his analytical report.

ACTION: Paola to email all Councillor's for help with hosting at next year's festival