

Wellington Town Council



Town Clerk
KAREN ROPER
B.A (Hons), DMS
Civic Offices, Larkin Way
Tan Bank, Wellington
Telford TF1 1LX
Tel: 01952 567697
Fax: 01952 567690

Town Mayor
Cllr Paul Davis

Email: wellingtontowncouncil@telford.gov.uk
www.wellington-shropshire.gov.uk

EVENTS AND COMMUNICATIONS COMMITTEE

Minutes of the meeting held on **Tuesday 28th September 2021** commencing at 4.00pm.

Present:

Cllr Lowe
Cllr Barker
Cllr Hall
Cllr Roberts

In attendance: Caroline Mulvihill, Communication & Events Manager

47/21 Welcome and Introductory Remarks

Caroline addressed members and stated that due to apologies received there would be no Chair or Deputy Chair in attendance so a chairman for this meeting would need to be nominated.

Cllr Barker nominated Cllr Lowe, Cllr Hall seconded, with no other nominations it was agreed that Cllr Lowe took position of Chairman for this meeting.

48/21 Apologies for Absence

Cllr Carter, Cllr Davis, Cllr Tomlinson and Cllr Alvey.
Apologies accepted.

49/21 Declarations of Interest

None were received

50/21 To confirm the minutes from the last meeting dated 24th August 2021

Proposed by Cllr Hall, seconded by Cllr Barker, and **RESOLVED UNANIMOUSLY** that the minutes of the 24th August 2021 were a true and accurate record.

51/21 Matters arising from those minutes:

- Queens Jubilee update (closed session)
- OAP film update

29.9.21

It was agreed to move the closed agenda item to the end of the meeting.

- **OAP Film update:**

Caroline had met with The Orbit and feedback from the recent free OAP film event had been positive. All free sessions were well attended and refreshments worked well.

Cllr Roberts raised concerns that the event was meant for the elderly who wouldn't normally be able to afford a trip to the cinema and questioned how this was controlled as allowing fortunate elderly people to attend who could afford to pay themselves was not the aim of the event. Caroline replied stating that there was no control of his due to the sensitivity of the situation and manpower as the orbit relies heavily on volunteers but could be looked into before the next event.

Cllr Hall wanted to know the percentage of elderly in Wellington. Caroline would look at the 2011 census and report back to members.

52/21 Correspondence:

- Remembrance and Christmas quotes (closed session)
- Christmas tree sustainable decoration quote (closed session)
- Scene Magazine – Christmas edition

It was agreed again to move the closed session to the end of the meeting.

Scene magazine:

Caroline had been offered an advertising deal from the scene magazine for a full page in their Christmas edition for £159.00.

Cllr Hall queried the overall reach of the magazine, Cllr Roberts felt that WTC already spent adequate on their advertising and Cllr Barker questioned the rate fee. After a brief discussion it was agreed not to go ahead with this advertising offer.

53/21 Love Wellington

Caroline had sent the report from Love Wellington to members previously but had also given hard copies at the meeting.

Cllr Lowe commented how detailed the report was on all aspects of the work that is going on in Wellington. Cllr Barker congratulated the Love Wellington team for doing such a great job. Members agreed and also commented that feedback from the public had recently been very positive indeed giving a sense that Wellington is 'on the up' on the back of successful events, high street funding and the late night markets.

54/21 Social Media Analytic report

In Cllr Davis absence no report was given.

55/21 Wellington Festival

Cllr Lowe addressed member's stating that no further details were available at present as they were still in the information gathering stage.

In the next edition of 'This is our Wellington' magazine there was a section asking for the local residents to help in sourcing any stories they may have on Philip Larkin whose 100th commemoration would be covered within the festival in May 2022. A request from the public asking what they would like to see contained in the festival was also in the magazine.

The presentations of the Peggie Harrison Poetry Competition were made to local school children and their awards were given by the Deputy Mayor, Cllr Roberts, on the 18th September in the Market Square which closed the 2021 virtual festival and had been a success along with a performance from the Resident Poet.

Lesley Smith, who will do a dramatic performance based on Margaret Thatcher had been booked due to a roll over deposit being used and the high attendance she attracts.

The Belfry Theatre would also feature in the 2022 festival with photography, pottery, art and film.

Polish and Bulgarian dance groups had been in touch and the next festival meeting to discuss the festival would take place on 13th October.

56/21 Date and time of next meeting – Tuesday 26th October 2021 at 4pm.