

Wellington Town Council

Town Mayor
Cllr Paul Davis



Town Clerk
KAREN ROPER B.A (Hons),DMS
Civic Offices
Larkin Way
Wellington
Telford TF1 1LX
Tel: 01952 567697
E Mail: wellington-shropshire.gov.uk

WELLINGTON CLIMATE EMERGENCY STEERING GROUP

Minutes of the meeting held online via Zoom, on **2nd March 2022** commencing at 6.00pm.

Present	Apologies
Cllr Anthony Lowe	Cllr Giles Luter
Cllr Paul Davis	Jane Bundy (Jane's Accessories)
Keli King	David Taylor (Saturday Cycles)
Guy Roberts	Karen Wood (Welldeck)
Paola Armstrong	Adam Briggs (Charlton)

1. Welcome and Introductory remarks

Cllr Lowe welcomed everyone to the meeting.

2. Declarations of Interest: None

3. Apologies for absence: Cllr Luter, Jane Bundy, David Taylor, Karen Wood, Adam Briggs.

4. To confirm the minutes of the last meeting 3rd February 2022 (and from CESC 2/2/22)

Cllr Lowe proposed and Cllr Davis seconded.

5. Matter arising from those minutes

AL had a meeting with Charlton School (Adam Briggs) and they have invited him to do a presentation to the school on the 5pm on 10th March as part of their community liaison plan and it's a chance to pitch the Plastic Free community status.

AL had a meeting with Cerys Holder from Landau who are on board, with Old School and has a meeting with St Patrick's on Friday.

KK has enlisted Anthony's of Wellington, The Welldeck and Kinch's coffee bar to register on the SAS website and they will upload their evidence onto the website themselves. KK to check up in about a week.

Jane Bundy has engaged with Sweets Galore and Lesley's Larder in the market. KK to check on that when she can.

KK has not yet had any feedback from the SAS website about whether her evidence has been approved. PD will message Quillie (the SAS regional person) to see if there's anything holding it up.

KK also had discussions with Top Fruits, Bubbly's Kitchen and Bath Bombs by JC.

A discussion was had about getting social media exposure when businesses join the scheme using the various channels.

AL has taken 20 "I've signed the pledge" A5 cards off with Keli (10 to Jane Bundy) and 10 with Dave at Saturday Cycles. These are for display by traders, community groups, schools who have signed the sas pledge.

PD thanked those who are uploading details onto the social media site.

PA received the minutes from the Plastic Free Steering Group (7/2/22) from Cllr Luter and these will be added to the bottom of these minutes.

AL mentioned approaching community groups and stressed the importance of this.

6. Plastic Free Update

A discussion was had about the events that are needed – suggestions of a mass unwrap and a litter pick.

GR will try to sign up to SAS by the next meeting.

7. Any other business

None.

8. Date and time of next meeting to be agreed.

It was agreed that the next meeting would be on Zoom at 6pm on Wednesday 30th March 2022. This meeting began at 18:00pm and concluded at 18:30pm.

Steering Group Meeting 2nd Feb 2022, 18:00 Virtual



Attendee's:

Giles Luter (Chair)
Charlotte Kemp

David Taylor
Paul Davis

Keli King Jane Bundy
Anthony Lowe

- Discussion on training event feedback presented by AL, covering the requirements to progress us quickly. He explained it was very informative.
- JB requested additional social media presence was required, in light of it being Plastic Free February. PD brought the meeting up to speed with the progress made against actions from last meeting. Logo finally secured, all social media channels had been renamed and rebranded and posts were going out. PD asked that associated groups and businesses tag in the accounts so posts can be shared and reposted.
- Requests from GL, KK, JB to be added to social media. PD actioned facebook invites during meeting. Instagram and Twitter access will be arranged for KK in due course.
- Discussion around engaging schools, AL advised he was progressing this and had already engaged Old Hall School.
- KK is going to create a poster to display in her shop and share online, PD to send logo to KK to assist in broadening the reach and visibility of Plastic Free Wellington.
- AL showed a pledge card, agreed to will drop 10 of them off with DT and KK for dissemination.
- DT, KK, JB to ask businesses that pledge to submit their email address and get a photo for social media. The email address will be used to keep people up to date and ensure they are invited to meetings.
- KK advised that 3 pieces of evidence are required, including data and photographs. All of which need to be uploaded and evidenced.
- PD suggested that keeping a log of businesses that pledge locally along with what they are submitting for evidence will be to build a hyperlocal picture and seize opportunities to generate social media content.

- GL asked DT, KK and JB to pick up liaison with businesses and feedback at the next meeting on progress made.
- Admin support – AL raised a need for admin support, KK advised that an employee would be willing to assist. PD, GG and AL will take this request to the WTC Climate Emergency Group to see if this can be supported.
- It was decided that the following would pick up lead roles accordingly.
 - AL to liaise with schools.
 - KK, JB, Dt to liaise with businesses.
 - GL will liaise with community groups.
- AL attended the recent Bi-Monthly meeting with T&W, other representatives are PD and Paola Armstrong (WTC). In essence the date for achieving Plastic Free Status was expected to be September 2022, however this has been pushed back to early 2023, following consultation with other town representatives, including Wellington who all felt it was to big an ask.
- PD suggested a plastic free litter pick as a group with a March deadline, including resource and support from the Borough and Town Council. Where Single Use plastic could be collected, photographed and reusable alternatives suggested, again for raising awareness.
- JB advised that she is away most of March.
- Date of Next meeting is provisionally booked in for Wednesday 2nd of March 2022 @ 18:00, virtual. Please note that the date may be subject to change pending WTC Climate Emergency Meeting decision.