

Wellington Town Council

Town Mayor
Cllr D. Roberts



Town Clerk: **KAREN ROPER**

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EVENTS AND COMMUNICATIONS COMMITTEE

Minutes of the meeting held on **Tuesday 30th August 2022** commencing at 4.00pm.

Present:

Cllr Davis
Cllr Hall

Cllr Barker
Cllr Alvey

Cllr Lowe
Cllr Pierce

Cllr Tomlinson

In attendance: Cllrs Roberts, Fairclough and Karen Roper -Town Clerk,

33/22 **Welcome and Introductory Remarks** - Cllr Davis welcomed members and those viewing online. He explained he had asked CM to produce a report detailing all the events taking place in Wellington including those delivered by community groups and businesses. The document will be discussed at the next meeting. Members felt this to be a great idea that will help everyone understand what is going on month by month and who the organisers are.

34/22 **Apologies for Absence** – There were no apologies received.

35/22 **Declarations of Interest** – There were no declarations of interest received relating to items on the agenda.

36/22 **To confirm the minutes from the meeting dated Tuesday 26th July 2022**
Proposed by Cllr Pierce, seconded by Cllr Barker, and **RESOLVED UNANIMOUSLY** that the minutes of the 26th July 2022 were a true and accurate record.

37/22

Matters arising from those minutes:

- **Car Boot** - Cllr Pierce reported there had been no opportunity to pursue this matter. Members said the previously held Sunday Car Boot sale was very popular and might help people through the winter and current difficult financial circumstances. Cllr Davis said this item would be kept on the agenda.

38/22 Correspondence:

- **Digital Board**- The Clerk said this matter had been raised at Policy and Resources Committee and asked members to consider installation of an interactive option rather than replacing a like for like unit. The Chairman said there may be match funding available from the Borough as this would be a more expensive option. Members were in agreement and suggested the unit could have tourist information including, shops, B&B's, Hotels, maps, nature trails etc. The Clerk said much of the information was already available on Love Wellington website and could be uploaded from there. CM would be asked to present costed options to the next meeting.
- **Trees** – The Clerk said a permanent solution is needed for the future of the 6 x trees in the planters currently situated on Market approach. Following discussion Cllr Tomlinson proposed that she discuss the matter with the Friends of Dothill Nature reserve next week with a view to installing them in the reserve. A flatbed trailer would be needed for transportation, she would ask the friends to action as long as members were in agreement. Cllr Pierce 2nd the proposal and said watering should always be included in any future project. Members were unanimously in agreement with the proposal. Cllr Hall asked that the wooden containers were reused, Cllr Pierce said they could be utilised as bug hotels at the Station Project. Cllr Tomlinson reported that the Friends' Chairman had very sadly passed away and he will be greatly missed. Cllr Davis expressed the deepest condolences from this Committee to his family. The Mayor would work with Cllr Tomlinson to posthumously present a plaque to his family as a small, official gesture of thanks for all of his work.
- **Bulgarian School** – Cllr Lowe reported that experienced Bulgarian teachers were setting up a Sunday school in Wellington and had received funding from the Bulgarian Government.

39/22

Social Media Analytics - Cllr Davis had circulated a written report and explained that numbers making contact were up in July averaging about 10,000 per month. Facebook interactions were up 34% and when making comparisons with other organisations we had jumped up 2-3 places. The demographics showed that the interactions were predominately instigated by females aged 25-65.

40/22

Past and Future Events – This item was deferred to next month.

41/22 Love Wellington report - The report had been previously circulated and also tabled. Cllr Barker again expressed how thorough and impressive it was and thanked Sally Themans and Paola Armstrong for their continued hard work

42/22 Wellington Festival – Cllr Lowe said he was not the Chairman as no one had been elected at this point in time. At the last meeting held on 1st June he was very pleased to report that this years’ Festival had come in under budget by £275.00 mostly thanks for the hard work of P. A. Cllr Pierce said this figure also included the rebranding of the Festival.
Going forward there had not been an official meeting but the committee would need to ensure the future events would not be administratively onerous as they had been in the past. It is envisaged there would be community events, Schools would be included in the poetry competition and the position of Poet Laureate would continue. The timeframe for delivery is envisaged as later in May 2023 to avoid the election period. There will also be 6 creative, artistic events starting on 3rd Saturday in July and ideas were still being considered. Members thanked Cllrs. Pierce and Lowe for all their hard work. The Chairman asked that when the Festival Committee meet, that their report / minutes are brought to E&C for transparency.

Date and time of next meeting – Tuesday 27th September at 4pm.

ACTIONS:

ACTION: CM was requested to produce a report detailing all the events taking place in Wellington including those delivered by community groups and businesses.

ACTION: JP would speak to T & W members about reinstating a car boot in Wellington and report back findings at the next meeting.

ACTION: CM would be asked to present costed options for an interactive digital unit to the next meeting.

ACTION: KT would liaise with the Friends of Dohill Nature Reserve to move the trees from Market Approach to the Reserve.

ACTION: CM to report ‘Past and Future Events for August’ to the next meeting.

E & C – Love Wellington Report Aug 2022

Shortened report due to holidays etc.

Amendments and updates to July regen report

Open Gardens Weekend actually raised £3k for Community Resource, this has now been added to the Wellington calendar of events – and on the Love Wellington website.

Next campaigns – Witches of Wellington over October Half Term, Shop Local this Christmas Nov/Dec

New Business (all in market):

Dome Vegan Café

Coming soon:

Mexican/Spanish Sandwich bar

Ice Cream stall

Linen and Towel stall

Wellington Station – Opening of new Secret Garden Sat 10 Sept – hopefully with new signs up & people will be asked to donate plants which FOWS and station adopters can then plant.

Press & Media Coverage

August

Nanny's Giant Éclair

New business at Interfaith Centre

Wellington in Bloom

Coming soon... article about local artist Caris Jackson who has just been commissioned to do a piece for the London Hilton.

And 'This Is Our Wellington Magazine' will be written and put together in the next couple of weeks.

Have also done Submission for Telford Lifestyle Magazine



Latest news from Wellington!

The latest news and events for Autumn...



Wellington News

Wellington Town Council hosted a series of family fun days in the Bowring Park over the 6-week summer holidays. Ranging from PJ the showman, Wrekin Forest School, Climate Hub nature festival, and dance performances from local group *Tori Arts*. Over 700 parents and children enjoyed the free family fun including the Mayor of Wellington Cllr Dorothy Roberts!

Likewise the Market Square was full of entertainment over the summer. Saturdays in Wellington saw performances from the Wellington Brass band, The Telfordaires, The Shropshire Boatmen, Three in a Bar Jazz band, and the Telford Steel Band. New for this year was a skateboarding skills demonstration from the Chill Out Skate Shop on Market street.



12 Telford Lifestyle Magazine

Italian Scooterfest in Wellington

On Sunday 18 September, Wellington will host a unique 'Italian scooter day'. New Street will be packed with scooters of all types and vintage, with riders coming from as far as Cheshire and Staffordshire. David Morris, Director of the 'Italian Auto Moto Club' said, "As far as we know, this event is the first time in the UK that a town has hosted an event purely for scooters on its central streets. It's great to get enthusiasts to come to meet up in a town setting and help to regenerate the local economy"



Get the latest updates

** Follow Wellington Town Council and Love Wellington on social media for all the latest news and events.*



Photos: Family fun day PJ and Mayor,
Plus other Family fun day pics
Photo: Telfordaires
Photo: Wrekin Forest (credit Paul Murray)

Time to get walking

Wellington Walking Festival, organised by Wellington Walkers are Welcome, runs from 12 - 18 September and will feature 30 events ranging from gentle strolls to a strenuous 14-mile walk, with something to suit everyone.

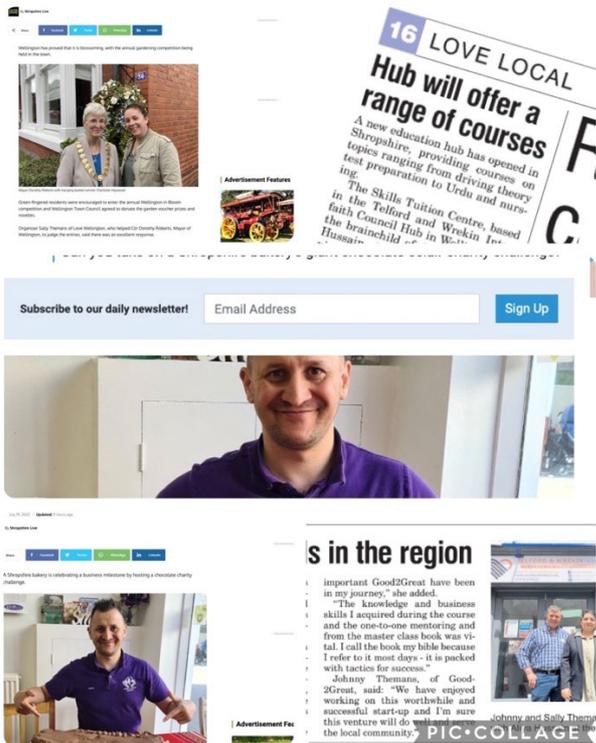
Please visit wellingtonwalkersarewelcome.org.uk/festival, for further details, booking and the full programme.

Larkin's legacy in Wellington

As we celebrate 100 years since the birth of Philip Larkin, his time in Wellington will be remembered in a Wellington History Group talk on Thursday 15 September at 7.30pm.

'Philip Larkin: The Wellington Years' by Dr Philip Pullen from the Larkin Society will be delivered at Wellington Library in this talk funded by Wellington Town Council.





Wellington Business meeting

Should have police at meeting (following a very good meeting with them on 4th Aug) and have also invited T & W highways (Nathan Lyttle) to talk to businesses about Market Street. Meeting will take place at Q Financial on 6th Sept at 5.45pm

Italian Scooter Day

Will now take place on Sunday 18 September (not 4th as previously stated) Love Wellington is paying for flyers and posters to be printed – we want to ensure this event is a real success. We have asked the Market about opening the food court on the day....

Sally has organised press photography etc with David the organiser.



Links with other organisations

Sally has been offered some great media services recently: Nock Deighton Estate Agents have offered the services of their videographer to help businesses with great social media content. Only Keli King from the Little Green Pantry took this up (it was quite short notice) but benefitted from having an amazingly professional video produced. Hopefully there will be more opportunities for others. If you would like to view the video it is here...

The Little Green Pantry, Wellington
<https://we.tl/t-PNxtBB3feJ>

We have also been liaising with Telford College and businesses around the planned graduation day on 7th Sept at All Saints – getting businesses to do special offers etc for the day.

Also we are commencing talks with Telford College for students to produce a project called produce 'WHY WE... Love Wellington' video shorts as a promotional / celebratory product that showcases the many fantastic things that Wellington has to offer.

This will fit nicely onto the '100 Reasons to Love Wellington' project of digital content which had to be aborted in March 2020 when the world turned upside down!

Also currently working with Visit Telford around producing some Wellington Merchandise – and have had talks with local artist and are deciding on illustrations/format etc.