

Wellington Town Council

Town Mayor
Cllr Phil Morris-Jones MBE



Town Clerk
KAREN ROPER
B.A (Hons), DMS
Civic Offices, Larkin Way
Tan Bank, Wellington
Telford TF1 1LX
Tel: 01952 567697
Fax: 01952 567690

Email: wellingtontowncouncil@telford.gov.uk
www.wellington-shropshire.gov.uk

PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting held at the Wellington Civic Offices on **Wednesday 26th April 2017** commencing at 11.00am.

Present:

Cllr L Carter
Cllr P Morris-Jones
Cllr Denis Allen
Cllr C Brittain
Cllr S Fikeis
Cllr C Mason-Morris
Cllr Tomlinson

Eric Westwood
Jean Wordsworth
Ross Vickers
Kevin Tanner
Bob Coalbran
Karin – Forge
John Sweetland
Chantel – Wellington Chamber
One member of the public

In attendance: Caroline Mulvihill, Communication and Events Manager

103/16 Welcome and Introductory Remarks

Cllr Carter welcomed members to the meeting.

104/16 Apologies for Absence

Cllr McClements, Cllr Hall and Fay Easton.
Apologies accepted

105/16 Declarations of Interest

None.

27.4.17

106/16 To confirm the minutes from the last meeting – Wednesday 29th March 2017.

Proposed by Cllr Morris-Mason, seconded by Cllr Fikeis and RESOLVED UNANIMOUSLY that the minutes of the meeting held on 22nd February 2017 be approved and signed by the Chairman of the meeting as a true and accurate record.

107/16 Matters arising from the last meeting minutes.

(i) **Minute 96/16 (i) Update on POW**

Cllr Fikeis reported that the POW event was coming along nicely and all to plan. It will be a full day of entertainment from 11.00am – 11.00pm.

(ii) **Minute 96/16 (iv) Allan Frost ‘History of Wellington’ – printing update**

Cllr Carter informed the Committee that due to Cllr Cook, and himself donating some of their ward fund to the Remembrance Day event that this has now freed up some of the P & L budget so Caroline could now get the leaflet printed.

(iii) **Minute 96/16 (iii) Wellington Defibrillator hotspots**

Raised by the Buckatree Hotel via a grant request, it was suggested that Wellington should be looked at as a whole as to where Defibrillator units would be beneficial around the town.

Cllr Carter agreed to look into possible funding for this project.

Discussions then led onto Cllr Carters ‘Programme of Work’ report that was distributed to the Committee. The plan was in draft form and could be amended if need be but showed the P & L’s committee schedule of work and potential future projects.

Cllr Carter recommended that WTC should recognise St Georges Day. This led to a discussion on the flag flying policy. Caroline to look into and report back to the next meeting. The current location of the flag pole now needs to be relocated outside the new WTC offices.

Cllr Mason-Morris would like to see ‘International Women’s Day’ celebrated.

Cllr Tomlinson requested an update on the bid writing project. Cllr Carter confirmed that £3000 was allocated within the budget but further research needed to be done before taking negotiations further.

Caroline to liaise with Karin at the Forge to discuss town trails such as a Cake trail / Wellington Boot trail and other ‘quick wins’.

(iv)

Minute 98/16 () Christmas Committee update

Caroline reported that the Christmas Committee had met and a new and improved programme for the Christmas Light Switch on event had been established. Caroline to prepare and submit to the next P & L meeting for approval.

108/16 Correspondence:

Fay Easton's Artisan Market Press Release

This document, supplied by Fay in her absence, was handed around to the Committee to inform them of the new branding and structure.

There was a question raised over who was 'Team Wellington' as some members had heard that it had now been dissolved and others who thought team Wellington was still active.

It was agreed that Cllr Carter would speak with Fay and clarify the situation and to ascertain future plans and objectives.

Kevin Tanner arrived at this point.

Promotional Chalk Boards

Caroline asked the Committee if they would authorise a spend of up to £400 to purchase some promotional Chalk Boards. After a brief discussion this was agreed on the understanding that Caroline researches the best option of either chalk boards or changeable poster A boards. It was also suggested that chains to secure the boards are also purchased.

109/16 Forthcoming events calendar and additional events for 2017/2018.

Discussed in minute 107/16 of this document.

110/16 Wellington Festival

Cllr Mason-Morris reported that the Spring Festival that took place in April attracted over 700 people with donations collected at 50% higher than predicted.

The only negative to report was that a group of loud people in the Comedy Night audience had to be removed from the venue but staff were praised by the audience for the way it was handled.

New volunteer's had come forward from this festival to assist with Octobers events.

The October festival line up is almost complete with an emphasis on music as requested by the public last year. A broader scope of events was being compiled to attract the wider audience.

111/16 Walkers are Welcome:

Bob Coalbran reported that The Shropshire way route rebranding assessment visits had been completed with new routes coming through the centre of Wellington and Dothill.

Launch of these were planned for August time.

The Wellington Walking Festival programme is well in advance of being completed.

The Wellington 360 leaflet is now available for distribution.

112/16 To receive information on other future events and activities.

29th April – Telford Lions nearly new sale – Belmont Hall 9.30am – noon.

17th May – Bayley Mile – volunteer's still needed for marshalling

9th July Lions on Wheels Day

113/16 To agree date and time of next meeting;

Wednesday 31st May 2017 at 11.00am.

Signed31st May 2017