

Wellington Town Council

Town Mayor
Cllr Denis Allen



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PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting held at the Wellington Civic Offices on **Wednesday 1st November 2017** commencing at 11.00am.

Present:

Cllr L Carter - Chair
Cllr John Alvey
Cllr Mason-Morris
Cllr Fikeis

Eric Westwood and Jean
Wordsworth
Ross Vickers
Fay Easton
Kevin Tanner
Chris and Carol Hill
Bob Coalbran
Rev Nick Brook
Frank Lauriello
Pam Mansell
Nathan Muench

In attendance: Caroline Mulvihill – Communications & Events Manager

57/17 Welcome and Introductory Remarks

Cllr Carter welcomed everyone to the meeting and everyone introduced themselves around the table.

58/17 Apologies for Absence – No apologies were recorded.

59/17 Declarations of Interest – None were declared at this point.

Cllr Mason-Morris asked the Chair if everyone around the table were clear on what was classed as a conflict of interest and if they were aware of the Localism Act 2011? It was agreed that this was a good question and should be defined and clarified.

1.11.17

60/17 To confirm the minutes from the last meeting – Wednesday 27th September 2017.

Proposed by Cllr Carter but could not be seconded as Councillors present today were not present at the last meeting.

61/17 Matters arising from those minutes:

Ross Vickers asked for an update on the repairs and improved access plans for the Train Station.

Fay Easton reported that Mark Pritchard and Lucy Allen were meeting with West Midlands Railways today and Fay had sent a Twitter link to them. It was agreed that this was not the forum to discuss this further but that Fay would provide a report that Caroline could attach to the minutes will a full update.

Minute 51/17(i): Terms of Reference – Caroline informed the Committee that at the last meeting the updated TOR had been handed out and any amendments should be passed to Caroline for implementation. No amendments had been received but as the last meeting was not quorate it was agreed that these should be distributed again and then passed to Full Council for approval.

Minute 51/17 (ii): Alleyway Mural – Caroline explained that she had called T & W as directed to ask the situation of installing a mural in the Alleyway.

It was established that half of the Alleyway was within the conservation area and the other half was not. (Caroline distributed a copy of the conservation area map) Planning permission would need to be sought and T & W would recommend that the mural was not directly onto the wall but on wooden boards covered with Perspex so if damaged they could be easily removed and maintained.

Kevin Tanner felt that the cost for this project could possibly outweigh the pro's. Cllr Alvey expressed that the design had to have Full Council approval before going ahead. It was agreed that Caroline would speak to T & W to establish costs and report back at the next meeting.

Caroline also mentioned that the roller shutter art painting that had been done in Dawley was not an option for Wellington as all shutters currently in Wellington are being pursued by T & W with enforcement action as none are allowed within the Conservation area.

Minute 54/17 (i) Walkers are Welcome replacement banners - Replacement banners could be purchased for £80 plus VAT.

Kevin Tanner enquired why a non-council led event should be provided banners where others are not.

Cllr Carter explained that this was agreed based on supporting the week long Walking Festival that brings in footfall to the town.

Proposed by Cllr Carter, seconded by Cllr Mason-Morris and **RESOLVED UNANIMOUSLY** that two banners at £80 plus Vat could be purchased.

Minute 55/17 (i) Love Bridgnorth – Caroline explained that an email had been sent requesting information but as yet no reply received.

62/17 Correspondence:

1) Leo – Halloween event £500 and annual offer

Caroline had been approached by Leo of Leo's Loco Circus to see if the Council would sponsor him to the value of £500 to stage a Halloween event in Wellington.

He also wanted to propose an annual contract for him to supply entertainment at forthcoming events.

Unfortunately the two proposals had not come from Leo in time for the meeting so Caroline had no further details.

Frank Lauriello suggested that we need to see the proposal before making any decision.

Cllr Carter suggested that all of the Council events need to be looked at closely to see which of them work and which could be improved upon.

Kevin Tanner mentioned that there are a lot of people that do not agree with Halloween due to religious beliefs.

Cllr Mason-Morris stated that Halloween was now the second biggest spending event behind Christmas and that we maybe have to move with the times.

It was agreed that the proposal should be looked at first before making any decisions.

2) Visioning event

A Visioning event was held on 7th October. The Town Clerk had devised a 'dartboard' with short, mid and long term goals. She has asked that all Committee's look at the dartboard and feed back to her how they can all help reach target.

Cllr Mason-Morris asked if this had been presented to Policy & Resources and if Promotions & Liaison was the correct Committee as looking at the dartboard felt it was more Policy & Resources remit.

It was agreed that all members should look at the dartboard and bring back any comments to the next meeting for further discussion.

63/17 Forthcoming Events Calendar and additional events for 2017/2018

Telford 50th Celebrations / St Georges Day: Meeting to be arranged to discuss in January 2018

International Women's Day Celebration Event: All in hand and being led by Cllr Mason-Morris. Starting at 10.30am with a key note speaker then leading into one of two workshops. The afternoon would consist of a social media and 'crazy to calm' session. Two local speakers were also involved.

Armistice Centenary: This falls on the 11th November and a Sunday so the Remembrance Parade and Service would be combined. Plans for this would start in January 2018.

64/17 Wellington Festival: Update report:

Councillor Mason-Morris reported that the festival ran the 13th to the 29th October. Ticket allocations had exceeded expectations with 96% of attendees classing the festival as good, very good or excellent.

Cindy was pleased to report that there were a lot of new younger faces in the audience which is what the festival hoped to achieve.

33% reported that it was their first time at the festival and some attendees coming as far as London.

Cindy was allowing more time for questionnaire to be returned and would then compile a report for the next meeting.

Cllr Avley reinforced that venues were getting harder to source and Cllr Mason-Morris suggested that the new Charlton School should be utilised and also the new Gratitude Café in Duke Street.

Thanks were passed to Cllr Mason-Morris, Cllr Alvey and Caroline for all their hard work ensuring a successful festival.

65/17 Walkers are Welcome:

Bob Coalbran updated the Committee as follows:

Telford 50 – a bid had been placed for a 50 mile walk connecting green spaces around the borough.

Cllr Mason-Morris requested that a representative from the Telford 50 team come into speak with the Committee regarding the project. Cllr Carter agreed this would be a good idea and would speak with Psyche Hudson.

Shropshire Way – Final glitches had not been rectified as yet but were to be completed very soon.

360 guide – another type of 360 guide was being planned to include changes to the Shropshire Way.

WRW were working on adopting areas of the Shropshire Way between Arleston and the Erccall entrance so that litter picking could be controlled in these areas. Bob asked if the Parish Environmental Team could be included in this project, it was agreed that Bob should speak with Andrew Roberts to co-ordinate this.

66/17 To receive information on other future events and activities.

- Armistice / Remembrance Parade and Service – 11th and 12th November
- Christmas light Switch on event – 25th November

Concern over the Market was raised at this point as Dave Chapman had broken his leg and no one was onsite to manage. Fay mentioned that it had been agreed that the market would not have their grotto open on 25th November.

Traders located in Market Approach also needed to be contacted to establish that they are also not there on the 25th.

Pam Mansell from Tink Treasures highlighted that 'A boards' were encroaching into the street past the authorised gully point. Caroline agreed as a recent fire in the street had meant fire engines being obstructed. It was also an issue annually on the Christmas Light Switch on event with JP Fruits and the clothes stall shop next to it as they refuse to bring stock in and CSO's have to speak with them. Cllr Carter agreed to take this up with T & W enforcement team.

Caroline agreed to share posters and flyers for the forthcoming events which will accompany these minutes when distributed.

Kevin Tanner informed members that Rae Evans, T & W, had assisted him with setting up the first LGBT group and they would be meeting in Wellington Library on 7th November at 7.00pm. Immense thanks to Katy Driver, T & W, and Kirsty Shuttleworth who also had been a great support.

Rev Nick Brook offered All Saints support replying to the letters that Children send to Santa as part of the Christmas Light Switch on event.

67/17 To agree date and time of next meeting – Wednesday 29th November 2017 at 11.00am.

Signed29th November 2017