

Wellington Town Council



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PROMOTIONS & LIAISON COMMITTEE

Minutes of the meeting held at the Wellington Civic Offices on **Wednesday 28th March 2018** commencing at 11.00am.

Present:

Cllr L Carter	Jean Wordsworth
Cllr Alvey	Kevin Tanner
Cllr Mc Clements	Chris Hills
Cllr Fairclough	Bob Coalbran
	Rev Nick Brook
	Mary- Wellington Remembers
	Nathan Muench
	Ross Vickers
	John Sweetland

In attendance: Caroline Mulvihill – Communications & Events Manager

101/17 Welcome and Introductory Remarks

Cllr Carter welcomed members to the meeting.

102/17 Apologies for Absence

Cllr Brittain, Cllr Fikeis, Cllr Mason-Morris, Fay Easton and Carol Hill.
Apologies accepted.

103/17 Declarations of Interest

None received.

104/17 To confirm the minutes from the last meeting – Wednesday 28th February 2018.

Proposed by Cllr Alvey, seconded by Cllr Fairclough, and **RESOLVED UNANIMOUSLY** that the minutes were a true and accurate record.

28.3.18

105/17 Matters arising from those minutes:

Minute 94/17 (ii): Alleyway Mural:

Caroline explained to the Committee that Ian from the Flying Juice tattoo parlour had now moved out of Wellington and no designs have been received.

It was agreed that Caroline would speak to Dawley Town Council to identify who they used to improve their underpass which has recently had CCTV, new lights and a mural.

It was also suggested that the local TCAT art students could be contacted along with the lady who commissioned Rob Francis pictures that are now around the town making up the mural trail.

Mary Rogers has a contact in Tewkesbury that could also be considered.

Minute 94/17 (iv) Armistice Day – Marc Petty list of plaques:

Marc Petty had contacted the office asking for a letter of support for a heritage trail showcasing Wellington's first war memorials that he was applying for funding for.

So far he had identified 30.

The Committee were in support of this and would like to know more.

Caroline to ask Marc if the plaques from the Union Free Church (recently closed) and the Methodist Church (never re-installed when re-built) are featured in this bid / trail.

Ross Vickers mentioned at this point that Caroline had forwarded on an email that she had received into the office asking if a blue plaque could be installed on the Pheasant Pub as it was the venue for the first Shropshire Light Inventory meeting. After a brief discussion, Ross agreed to look into this and the other plaques (blue and otherwise) around the town.

A suggestion was made that an etching on metal could be commissioned to represent the 110 photos that Wellington remembers has gathered as part of their project. Caroline to look into the cost and the installation.

Minute 95/17 (i) International Women's Day and St Georges Day

Caroline confirmed both these events had been cancelled due to Cllr Denis Allen's passing.

Minute 99/17 (iii) Walk of Witness

T & W approved the idea of chalk drawing in the Market Square supporting Churches Together' s event. Due to the clean-up that is needed after, it's felt this idea may not go ahead.

106/17 Correspondence:

1) Lost World Media - Video

Caroline was approached by the above company asking if WTC would like a video commissioned capturing all of Wellington's attractions and clips from the forthcoming Spring and October festivals.

Kevin Tanner reminded members that LA21 had instructed Dan Cummings to produce a video which is now available on YouTube.

Kevin also mentioned that Marc Petty was in contact with another videographer and would find out more and feed back to the committee when they next meet.

2) Silent Soldier - Rotary

Vic Young from the Wellington Rotary Club had contacted Caroline stating that the Rotary had ordered a 'Silent Soldier' and would like WTC to suggest location's where it could be placed.

After a brief discussion it was felt that by the Wreath Matrix would be the best position. Caroline to ask what material it is made up of and how it is fixed into place.

There were no objections to the Rotary having a mention on the service sheets that are produced for the Remembrance Day event.

3) Calendar

Caroline passed around the Committee a calendar that had been produced by Hollinswood and Randlay Council. Members thought that in essence it was a good idea but were concerned over costs and distribution. Caroline to look into both queries.

107/17 Hanging Baskets

Having gone out to tender only Limetree quoted for the hanging basket contract. Their quote was in line with last years.

Cllr Alvey stated that he didn't think the quality of this year's baskets was a good as previous years but that the William Witherings always look fabulous.

It was agreed that the office should enquire as to who does the William Witherings baskets and also to go back to Limetree to see what additional features he could provide to improve the Market Square along with Crown, Bell and Duke Street.

Chris Hill mentioned that he pays for the baskets on his shop – Caroline to look into this as they are listed on the contract.

108/17 Forthcoming events calendar and additional events for 2018 / 2019 – Strategy / package and brand

Caroline passed around the Committee a list of new events designed specifically for children, run by Paul Shuttleworth and held in the Bowring Park.

After a brief discussion it was agreed that WTC should be interacting with the local children and utilising the Bowring Park more so felt this idea was a good suggestion.

Caroline was asked to ensure these were quality events and that a clear marketing plan was needed before committing.

Cllr Fairclough asked if POW and Lions Day on Wheels would still be taking place in 2018. Jean Wordsworth confirmed Lions Day for 8th July. Nathan stated a date had been confirmed of 21st July for POW and that they were waiting for Cllr Fikeis to secure funding from a sponsor.

At this point Chris Hill mentioned that due to the Market Company press release he had noticed uplift in spirits from the community. He emphasised that more events need to be arranged for in the Market Square and agreed that greenery would make it a more attractive area.

Cllr Carter took this opportunity to then update the committee on the below projects:

- Shop Frontages – Grant awardees would be announced soon
- Green Spaces – as per earlier conversations this will now be looked into for the Market Square and side streets.
- New Businesses – one new business soon to come into the town
- T50 – WTC have chosen to support the Clifton Project in the submission of an expression of interest for a grant from the T50 building and facility fund of £150K
- Empty Property Grant Scheme – Coming soon
- Markets – Rob Francis and other third parties are in discussions with T&W
- Purchase of a building by WTC – After a consultation the public agreed, a business case was now needed.
- Young Person Enterprise Scheme – Results would be announced in Summer and implemented where appropriate

Jean Wordsworth mentioned Wednesday 11th April Apley Wood was holding an outdoor event for children where camp fires would be made and they would be taught about the surrounding wildlife.

Telford Lions rummage sale would take place on April 28th and a free Teddy Bears picnic up at the Telford Park on Sunday 20th May.

109/17 Wellington Festival: Update report:

In Cllr Mason-Morris absence Caroline handed out the Spring Festival flyer. Caroline highlighted the Makers Fayre on May 6th and asked all members to share this event as footfall on a Sunday in the Library is low as over 20 stalls had been booked selling locally made arts and crafts. Chris Hill very kindly offered to supply meat to the cookery bus if needed. Caroline to ask.

110/17 Walkers are Welcome:

Bob Coalbran stated that a lot of work was being done in the background but also included the following:

- Walking Festival – meeting this evening (28th)
- All Route guides were progressing well, one issue with a right of way in little Wenlock.
- Shropshire Way with new route through the Market Square was ready to be signed off.

- Fallen tree clearances due to bad weather of late
- Forest Glen litter pick was very successful

111/17 To receive information on other future events and activities.

DHLNR appearance on Countryfile was mentioned and those who saw it felt it was a good bit of publicity and came across very well.

Caroline to link the Countryfile video to the WTC website

Caroline handed the committee an invitation to the Bowring Café opening – Saturday 31st March 12-3pm

It was suggested that WTC produce a calendar with photos of local attractions, such as DHLNR, and also have the forthcoming event dates on it so everyone is aware well in advance. It was agreed in principle to be a good idea, but cost and distribution would need to be looked into.

Mythstories – Cllr Carter informed the Committee that Mythstories were still in talks with T & W to try a find a suitable property.

Christmas Lights – Sub-Committee meeting 5.4.18 at 10.00am to discuss further.

Website – Suite of sites – meeting 29.3.18 at 10.30am

112/17 To agree date and time of next meeting – Wednesday 25th April 2018 at 11.00am.

Signed25th April 2018